

HEALTH INEQUALITIES

BRIEFING TEMPLATE GUIDANCE

This resource is designed to help you fill out our **briefing template** on health inequalities and the social determinants of health. It will take you through the briefing step-by-step, showing you where to find data for your local area.

Further resources are linked to throughout this document which provide more information and detailed support for navigating each data source. If you need additional support using any of the data sources, feel free to get in touch to <u>enquire about our free, bespoke training</u> options.

Before we search for any data, first take a look at the **briefing template**.

The yellow highlighted text marks where you will need to make changes or input data for your local area. This isn't to say that you can't change any of the nonhighlighted text, however! Remember that this is just a template; you should put your own stamp on it



depending on the specific focus and expertise of your organisation. You may want to focus on a particular issue within the topic of health inequalities or introduce new ones. You should re-structure the briefing however you see fit.

The next section will take you through each stage of the briefing, listing the data sources used and instructions for finding the correct information for your local area.

Let's get started...



SECTION 1: INTRODUCTION

The introduction contains only national statistics, so there isn't anything you need to do in terms of finding local data. However, you should still examine the data sources (linked to in the briefing footnotes) to make sure you understand them and to check that the information is up to date. You may also want to amend the introduction (or re-write it entirely!) depending on your focus, intended audience, and exact purpose for conducting your briefing.



SECTION 2: HEALTH AND DEPRIVATION

In this section we're going to find data about life expectancy, deprivation, earnings and employment. Let's look at those one by one:

LIFE EXPECTANCY DATA

DATA SOURCE: Office for Health Improvement and Disparities Segment Tool

LINK: https://analytics.phe.gov.uk/apps/segment-tool

INSTRUCTIONS: click on the 'data' tab at the top of the page, then input your

region/local authority to view the life expectancy and life expectancy gaps for men and women in your local area.





DEPRIVATION DATA

DATA SOURCE: Indices of Deprivation 2019 Map Tool

LINK: http://dclgapps.communities.gov.uk/imd/iod_index.html

INSTRUCTIONS: Find your local area on the map or type in your postcode/

location. Use the icons at the top of the page to explore the different domains of deprivation in your local area, including income and employment. More detailed support and information on the IMD can be found in our **resource here** and via our **infographic**.

EARNINGS DATA

DATA SOURCE: Annual Survey of Hours and Earnings (ASHE), ONS

LINK: bit.ly/3hR2HFz

INSTRUCTIONS: Download the zip file then open file 8.7a (or

browse the files to find the one that best fits your needs). Find the median annual earnings in your local area using the 'Male' and 'Female' tabs at the bottom of the workbook. More detailed information on using the ASHE can be found in our <u>resource here</u>.





EMPLOYMENT/ECONOMIC ACTIVITY DATA

DATA SOURCE: Nomis, ONS

LINK: www.nomisweb.co.uk

INSTRUCTIONS: type your local area name where it says 'Local Area

Profile', choose the correct area from the list (note that data is less reliable at the very local level), and click on 'Number of people in employment and unemployed' under 'What we do'. More detailed information on using Nomis can be found <u>here</u>.



In this section we're going to find data about the proportion of life spent in poor health (men and women), and race and ethnicity demographic information. Let's look at those one by one:

HEALTHY LIFE EXPECTANCY DATA

DATA SOURCE: Office for Health Improvement and Disparities Health Inequalities Dashboard

LINK: https://analytics.phe.gov.uk/apps/health-inequalities-dashboard/

INSTRUCTIONS: click on the 'data' tab at the top of the page, then select.

your local area using the dropdown menus on the left. Select domain name 'A. Overarching Indicators' and then compare life expectancy vs. healthy life expectancy for men and women by switching between the graphs using the

rd



'select indicator' tab

RACE AND ETHNICITY DEMOGRAPHIC DATA

DATA SOURCE: Nomis, ONS

LINK: www.nomisweb.co.uk

INSTRUCTIONS: Type your local area name where it says 'Local Area

Profile', choose the correct area from the list (note that data is less reliable at the very local level), and click on 'Ethnic group' under 'Who we are'. More detailed information on using Nomis can be found <u>here</u>.

SECTION 4: CONCLUSION

As with the introduction, there is no local data to find here. However, it's really important that you make your own conclusions and recommendations based on the data that you've found and your existing knowledge of your local area. That's why this whole section is highlighted in yellow – you will have far more interesting things to say than what's included in our example!



We hope this template, guide and supporting resources give you with the tools you need to write a briefing on health inequalities for your local area. We'd love for you to share your findings with us – please get in touch <u>via</u> <u>our website</u>, where you can also find further resources and information about our free data training.

If you'd like to explore some additional data sources that may be useful for a health inequalities briefing, continue reading over the page.







OTHER USEFUL DATA SOURCES

A briefing is best kept brief (the clue is in the name!) and for that reason there's a lot of potentially useful data sources that we haven't included in our version. You may find health and well-being data that is more suited to the focus of your organisation by exploring the links below:

YOUR LOCAL JOINT STRATEGIC NEEEDS ASSESSMENT (JSNA)

The JSNA is an assessment produced by local authorities and clinical commissioning groups on the current and future health needs of their community. It is used to inform decision making, and thus contains lots of useful information and data for your local area. To find your local JSNA, search the name of your Local Authority + JSNA.





CENSUS INFORMATION

Census 2021 data is being released in batches from November 2022, with multi-variate data due in early 2023. Useful Census data for this briefing could include demographic information and/or deprivation data. Find Census information (including release dates and topic summaries) <u>here</u>, and <u>sign up to our newsletter</u> to be the first to hear about our Census workshop coming in 2023!

ONS WELL-BEING INFORMATION

<u>This dashboard</u> brings together the latest information from the Office for National Statistics (ONS) on health and wellbeing at national level. The <u>Quality of Life in the UK dataset</u> allows for breakdowns by region, age and sex.



There will be many useful data sources in addition to the above, so be sure to have a good search and ask around. Please do <u>let us know</u> if you come across a particularly interesting source that we may not have discovered ourselves!



wbg-localdata.org.uk